

Jason Sutherland

Product Designer

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650.868.7377

alpha.introgression.com

Skills

Communication design expert driving user focused and result driven efforts for digital and traditional media. Equal ability to work autonomously, as a team leader, and as a supportive team player.

Experience

Movoto Real Estate / Product Designer (Manager)

PRESENT, San Mateo, CA

Consumer and business facing applications owner socializing initiatives amongst stakeholders and managing design assets for a consistent experience across both web and native applications.

- Increased mobile web phone call lead generation by 300% through 1st time experience audit update and UI refresh.
- Sole designer of Movoto for Agents App supporting 3500+ agents accounting for \$9M+ in revenue.

Bay Network / E-Commerce Designer

January 2012 - March 2014, Menlo Park, CA

Main projects and responsibilities included design and maintenance of e-commerce site with over 10K Global SKUs, WordPress microsites, define workflow and UI of the customer center and native apps.

Peninsula Shops / Founder

August 2008 - January 2012, Redwood City, CA

Drive creative efforts from conception stage, through mock-ups to complete branding solutions. Coverage in Inc. Magazine for digital marketing effort - Twitter Hunt.

Best Western International / Multi-Media Specialist

Feb 2001 - Jun 2005, Phoenix AZ

Execute and create templated national and regional web interface designs for "The World's Largest Hotel Chain". Define web ready video standards for brand awareness and speed.

Education

Academy of Art / M.F.A. Web New Media

Media

Inc Magazine : Playing Marketing Games on Twitter

<https://www.inc.com/magazine/20100501/playing-marketing-games-on-twitter.html>